

*as featured in*

**Rebecca  
Bishop, JO'96,  
LW'99, GR'99**

**Partner, Altera Law  
Group, Minneapolis, MN**

When Rebecca Bishop argued her first case that went to trial, it ended up in the Eastern District of Virginia, which may not mean anything to those unfamiliar with the phrase “rocket docket.” Bishop’s trademark infringement case, which normally might have lasted more than two years, flew through this district court in just eight months.

“It was extraordinarily fast, but it was a great experience,” she says, adding. “And we won.”

But Bishop is used to getting things done quickly. While at Drake she finished three degrees — a bachelor’s and a master’s in journalism and a juris doctorate degree — in six years through Drake’s 3+3 Program.

Now she’s as a partner at Altera Law Group, where she practices primarily in the area of intellectual property law, working in trademark and copyright prosecution, as well as intellectual property litigation and dispute resolution.

“I think what I like most about this area of the law is that it really allows me to use all of my degrees at one time,” Bishop says. She particularly enjoys teaming up with clients who are just starting a company and want to select a strong, legally defensible brand at the outset.

“In my opinion, there are two kinds of lawyers: the ‘Oh, man, I need a lawyer now’ kind and the ‘What can I do proactively to make my business strong’ kind. I enjoy being that latter kind.”

